



Wafa Manan
Senior UX/UI Designer

Faisalabad, Pakistan

 [Portfolio](#) ↗

 [Behance](#) ↗

 [LinkedIn](#) ↗

 wafamanan94@gmail.com

 +92 322 7780622

About

Senior UI/UX & Graphic Designer
With **3+ Years** Of Experience
Creating Intuitive, Visually Striking,
And User-Focused Digital
Experiences Across Web And
Mobile.

Education

Masters in Statistics

GC university Faisalabad CGPA - 3.4

Intermediate

A+ Grade

Govt. graduate college for
women samnabad Faisalabad

Matriculation

A+ Grade

Bahria model secondary
school, Majeed S.R.E Karachi

Skills

Core Skills

- User Experience (UX) Design
- User Interface (UI) Design
- Usability Testing & Research
- Wireframing & Prototyping
- Web & Responsive Design
- Problem Solving & UX Strategy
- User Flows
- Design Systems & Consistency

Graphic & Creative Skills

- Logo Design & Branding
- Poster Design & Marketing Collateral
- Social Media Post Design & Campaigns
- Illustration & Iconography
- Concept Development
- Adobe Creative (Photoshop, Illustrator)
- Video Editing & Motion Graphics

Experience (2+ Years)



INTERNSHIP AT DREAM SOFTS (JUNE 2023-SEP 2023)

I joined DREAM SOFTS as an internee where I worked mainly on Figma for web and app designs



JUNIOR DESIGNER AT DREAM SOFTS (SEP 2023-SEP 2024)

As a Junior UX/UI Designer at DREAM SOFTS, I contributed to creating intuitive interfaces and seamless user experiences. I gained experience in wireframing, prototyping, and collaboration.



SENIOR DESIGNER AT CHROMATIC CODE (JAN 2025- JUNE 2025)

As a Senior Designer at Chromatic Code Pixel with 6 months of part-time experience, contributing to creative UI/UX and visual design solutions.



SENIOR DESIGNER AT THE SOCIAL NEXUS (PRESENT)

As the Senior UI/UX and Graphic Designer at The Social Nexus, I independently lead both design departments – managing end-to-end UI/UX projects and all creative design initiatives. I create user-centered interfaces, develop brand visuals, and collaborate across teams to deliver cohesive, impactful digital solutions that enhance user experience and strengthen brand identity.

Tools I Use



Figma



Adobe Photoshop



Adobe XD



Adobe Illustrator

Projects

Graphic Design & Branding

Created logos, posters, packaging, and social media campaigns for various brands, building strong visual identities and cohesive marketing materials.

Website Redesigns

Redesigned multiple websites for skincare, travel, and clothing brands to improve usability, responsiveness, and visual appeal.

E-Commerce & Service Websites

Designed modern, conversion-driven interfaces for retail and mobile repair businesses under The Social Nexus, focusing on clarity and seamless user flow.

Mobile & Web Apps

Developed UI/UX designs for apps like an Image-to-Excel Converter and a Food Ordering App, emphasizing intuitive navigation and clean layouts.

Fashion Magazine Project

Designed a digital fashion magazine layout combining editorial design with a modern user interface.

Wellness Dashboards

Created wellness platform dashboards for Dream Softs & The Social Nexus, delivering user-friendly interfaces and clear data visualization.

Social Media & Creative Campaigns

Designed engaging post grids, carousels, and short-form motion visuals to support brand storytelling across digital platforms.

Language

- English
- Urdu
- Hindi